



# A complete big data analytics solution in days: Treasure Data and Tableau

**TREASURE**



Getting value from big data can be a challenge, but it doesn't have to take months of resource-intensive effort. Now you can deliver big data analytics in days using Treasure Data's managed cloud data service with Tableau to analyze, visualize and share information.

It's a complete end-to-end solution for analytics. By leveraging the Treasure Data Service for data management in the cloud, you'll get up and running quickly with no upfront investment in hardware or training. Once the data lands in the Treasure Data service, it's ready for analysis within a few minutes. With Tableau's intuitive analytics capabilities, business users can quickly start exploring and visualizing big data for valuable insights.

"Tableau's intuitive design helps our staff analyze data, create visualizations and react quickly to changes, while the Treasure Data Service provides a simple and reliable approach for engineering to collect, store and process massive data volumes with low latency."  
- Simon Dong, Principal Architect of Data Engineering for Getjar, Inc.

## Get Value From Big Data in Days

The Treasure Data and Tableau solution will have you in production in just days. Treasure Data provides the first cloud service for the entire data pipeline, including acquisition, storage and analysis. We'll help you get up and running, with big data streaming directly into the service from multiple sources. Once the data is in the service, analyze it with Tableau's intuitive interface, already familiar for many business users.

## Cloud Flexibility and Economics

Take advantage of attractive cloud economics for data storage, without the need for cloud IT skills. The Treasure Data Service allows you to cost-effectively store massive data volumes in the cloud in a managed service. A flexible service designed for big data innovation means it's easy to make changes to data sources or formats. For analysis, use one of Tableau's on-premises options or Tableau Online for a pure cloud deployment.

## Simple and Supported

Treasure Data and Tableau take the complexity out of big data analytics, so you can focus on finding valuable insights in your data. Forget about managing a big data infrastructure, troubleshooting data collection or late night monitoring alerts - the Treasure Data team manages and monitors the data service 24x7. Tableau and Treasure Data are designed for simplicity, with intuitive interfaces and the capabilities you need for big data analytics.

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## Simple, real-time data acquisition

Treasure Data makes it simple to collect data in near-real-time and stream it into our managed cloud service. Treasure Agent collectors stream data to the service from big data sources such as machines, sensors, telemetry, mobile devices or weblogs. The Treasure Data bulk import tool uses parallel upload to quickly bring in data from business applications, databases or other sources. Easily store and join data from multiple sources.

## Performance processing for big data

Treasure Data's integrated query engines easily join, aggregate and analyze data stored in the service using standard SQL syntax. Quickly explore available data using the browser-based Treasure Viewer tool. Then analyze directly with SQL or Tableau's visualization software. The Treasure Query Accelerator provides big data performance for Tableau users, supporting ad-hoc queries and analytics on massive data volumes.

## Stunning visualizations and dashboards

Tableau's intuitive design and impressive visualizations help business users easily make sense of data to uncover valuable new insights. Connect Tableau to Treasure Data in just a few clicks. Then, analyze, visualize and create interactive dashboards that can be shared with other stakeholders. Tableau's user-friendly interface means that it's accessible for any Excel user, but powerful enough for complex big data analytics.

## Cloud service for data management and storage

Take advantage of cloud economics for data storage without any specialized skills. Treasure Data manages the entire collection, storage and processing infrastructure for you. Data is stored in our own secure, columnar database designed for efficient big data processing. A simple, self-service management console provides full visibility anytime. Treasure Data monitors the service 24x7, with support any time you need.

## Contact Treasure Data Today for a Demonstration

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### About Tableau Software

Tableau Software (NYSE: DATA) helps people see and understand data. Tableau helps anyone quickly analyze, visualize and share information. More than 15,000 organizations get rapid results with Tableau in the office and on-the-go. And tens of thousands of people use Tableau Public to share data in their blogs and websites. See how Tableau can help you by downloading the free trial. [www.tableausoftware.com/trial](http://www.tableausoftware.com/trial)

### About Treasure Data

Treasure Data was founded in 2011, with the mission of building the first end-to-end cloud service for the entire data pipeline of acquisition, storage and analysis. Since the service launched in 2012, thousands use its free Starter version and its 90+ corporate customers include MobFox, Getjar, GREE and several Global Fortune 500 companies. Learn more or try the service for free. [www.treasuredata.com](http://www.treasuredata.com)