

TREASURE DATA SERVICE

The Data Experts for the Internet of Things

The Internet of Things (IoT) promises new insights and capabilities by connecting a world of people, devices and processes. To deliver value from all of this interconnectivity, data will need to be processed more efficiently than ever before – with speed, agility and economy of resources.

“Our engineers no longer worry about maintaining a data logging framework... Instead, they focus on how to use the logged data to make our products better.”

Danny Zhang,
Co-Founder, ContextLogic

If we are to truly transform, it's time for a new approach. Treasure Data brings together smart technological design and efficient use of resources in the first cloud-based, managed service for massive data processing. It's ideal for collecting, storing and analyzing data generated by IoT and sensor projects. We've worked closely with companies across industries to develop the most intelligent methods

for data collection, storage and analysis. From automotive sensors to wearables and mobile devices, we've already worked on projects at the forefront of IoT innovation. Regularly recognized by our customers, industry and peers for our technology developments, we are inspired by data challenges. Treasure Data strives to empower our customers to do more with more data.

Do More with More Data

- **Quickly deploy a real-time data processing infrastructure for your IoT project in days,** with no capital investments in hardware, infrastructure or new skills required. We manage everything in the cloud.
- **Easily collect, store and analyze billions of raw data points in real-time,** reduce reliance on sampling, analyze everything, and expand and combine datasets for more granular analysis and new insights.
- **Seamlessly integrate Treasure Data with other systems,** augment existing analytic capabilities by adding powerful data processing and storage, reduce overall IT costs.
- **Keep your teams focused on high-value activities (not data management)!** With our managed service, we constantly monitor and enhance the infrastructure, so you don't have to.
- **Manage costs for data processing** with a flat-rate subscription service for predictable monthly costs, scale your budget as you scale your project with on-demand capacity increases.
- **Use the latest technology for data management and analytics.** We regularly enhance our platform for performance and analytic support.

Schedule a demo of the service or learn more about Treasure Data's work in IoT and sensor data projects:

866.899.5386
sales@treasuredata.com

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End-to-End Capabilities

From data collection to analysis, we empower you to collect and use more data. All capabilities are delivered as a managed service in the cloud, Treasure Data staff maintains and monitors everything. Now you can focus on analyzing and using your data, not managing it.

COLLECT	STORE	ANALYZE
Easily collect enormous volumes of data coming from sensors or other devices. Our unique technology allows you to stream sensor data in real-time into our cloud environment. It's also easy to bulk load datasets.	Store massive data volumes in our flexible cloud database with dedicated storage and processing – and its own team of DBAs. Based on our own Plazma database, it's flexible for different data formats and structures.	Use our web console or a visualization tool to analyze your data. Use familiar SQL syntax or connect with any popular tool. Data is ready for your analysis upon load. It's easy and free to export query results or data to other systems anytime.

Some of the world's most innovative companies use Treasure Data:

NTT
docomo

pebble

Pioneer

The Treasure Data Difference

With the Treasure Data Service, you'll save time, money and resources on data processing. Many customers come to us after under-estimating the complexity of collecting and managing the high-velocity streams of log data generated by various applications and devices. It's a genuine challenge. Using the cloud or "free" open-source technologies or even packaged software requires specialized skills and time to integrate many components. That's why we deliver our unique technology as a

managed service, and we get you up and running in days with complete data analytics capabilities. We want you to be successful, spending your time using your data to develop the next big thing – not fighting with your database. We are long-time data practitioners, with a core competency in solving massive data challenges. The Treasure Data Service is transforming how companies use their data. Contact us today to learn more.

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About Treasure Data:

Based in Mountain View, Calif., Treasure Data was founded in 2011, with the mission of building the first end-to-end managed service in the cloud for scalable data collection, storage and analysis. Since the service launched in 2012, thousands

use its free Starter version and its 100+ corporate customers include Toyota, NTT Docomo, several other Global Fortune 500s and many other companies. In 2014, Gartner selected Treasure Data for the "Cool Vendors in Big Data" report.